



NEW DATES!! Mark your calendar and plan to attend! Send your registration now to reserve your place and have your voice heard.

MID-AMERICA LUMBERMENS ASSOCIATION

2012 Arkansas Spring Meeting

Registration Information

WHO: Associate members are welcome and encouraged to attend. There are no additional fees, no sponsorships, no booth fees or any other additional costs.

WHAT: The first annual Arkansas Spring Meeting. This will become the annual get-together for Arkansas members. We can make this event anything you want it to be, but you have to be there. This first event will be educational and fun at the same time. This is a great chance to meet with fellow dealers to learn a little and laugh a lot. This is also a chance to talk about developing the Arkansas State Scholarship Fund – to benefit sons and daughters of members, their employees and their children.

WHEN: Tuesday, May 29, 5:00 p.m. – Wednesday, May 30, 1:30 p.m.

WHERE: Embassy Suites Hotel and Spa, 400 Convention Blvd., Hot Springs AR 71901.

DETAILS: Participants must make their own room reservations. That phone number is 501.321.4430. Mention the MLA group code: “MLA” to get the special rate of \$144 per night (plus applicable sales and occupancy taxes). All major credit cards are accepted.

Luncheons and dinners are provided. Breakfast is on your own.

Please complete the registration form and return by mail to: MLA, PO Box 419264, Kansas City, MO 64141-6264; or FAX to 816-561-1249 with credit card information.

We hope all MLA members in Arkansas will take this opportunity to be on the ground floor of a new tradition. Mark your calendar now and plan to attend. Bring your spouse or bring a colleague. Just don't miss it!

638 West 39th Street • P.O. Box 419264 • Kansas City, Missouri 64141-6264
800-747-6529; 816-561-5323 • Fax: 816-561-1991 • E-Mail: mail@TheMLA.com

A PROUD MEMBER OF THE NATIONAL LUMBER AND BUILDING MATERIAL DEALERS ASSOCIATION



MID-AMERICA LUMBERMENS ASSOCIATION

2012 Arkansas Spring Meeting

AGENDA

Events are open to all member retailers and suppliers in the building material industry.

Tuesday, May 29, 2012

5:30 P.M. – 7:00 P.M. – RECEPTION “ICEBREAKER”— Lumbermen always have a fun filled evening at these receptions no matter where they are. What a way to kick-start the meeting! Meet some new friends and get reacquainted with some old ones!

7:00 – 9:00 P.M – DINNER – We’ve planned a very nice event at a local favorite. The perfect way to end the first day of our meeting.

Wednesday, May 30, 2012

9:00 – 10:15 A.M. – ARKANSAS COMMITTEE MEETING – We will have a short but informative meeting going over the committee plans, make-up and the future growth of the Arkansas Scholarship fund and various funding methods. We will also address how we can have a more positive impact on Arkansas Lumber Dealers

10:15 – 10:45 A.M. – WE’VE GONE SOCIAL – HAVE YOU? The buzz surrounding social media has not been overhyped. Robert Uhler will give us an update on this very important trend in the industry and how you can use Social Media to drive business into your yard!

11:00 – 11:30 P.M. – USDA – RURAL DEVELOPMENT: Learn about all of the new programs that the USDA has and how one of our fellow members is using this to grow his business and survive the downturn we have been experiencing in recent years.

11:30 – 12:15 P.M. – ROGER SMITH-ARKANSAS LOBBYIST – Roger will give us a legislative update. There will be plenty of time to ask questions and maybe learn about some of what’s going on in Little Rock this session with a preview of the 2013 full session.

12:30 – 1:30 P.M. (APPROX) – Lunch will be served at the Hotel.

638 West 39th Street • P.O. Box 419264 • Kansas City, Missouri 64141-6264
800-747-6529; 816-561-5323 • Fax: 816-561-1991 • E-Mail: mail@TheMLA.com

A PROUD MEMBER OF THE NATIONAL LUMBER AND BUILDING MATERIAL DEALERS ASSOCIATION