

# 2020 MLA Sponsorship Packages

## All Events & Publications



### Support your dealer customers and your Association by sponsoring and advertising in one or ALL of MLA's annual events & publications

Mid-America Lumbermens Association is proud to offer numerous events and marketing opportunities to both dealer and supplier members each year. These events and publications provide members with the opportunity to network with fellow dealers, meet new vendors and learn more about new products and/or services being offered.

***The 2020 Event & Publication Calendar is NOW set!***

#### **2020 Events**

##### **MLA Swing into Spring                      April 29 – May 1, 2020**

Holiday Shores Resort - Osage Beach, MO

*Sponsored by MLA & the Missouri Lumber Dealer Activities Committee*

Join dealers and suppliers in support of MLA and the Missouri Activities Committee for the 2020 Swing into Spring! This 2-day event includes a fishing tournament, corn hole tournament, steak/chop fry and a golf tournament. Proceeds from this event support scholarships for high school seniors and/or current college students entering the building material industry as well as legislative efforts and state meetings in Missouri.

##### **MLA Sunflower Shootout                      June 4, 2020**

Firekeeper Golf Club & Prairie Fire Casino – Mayetta, KS

*Sponsored by MLA & the Kansas Lumbermens State Committee*

Join dealers and suppliers in support of MLA and the Kansas Lumbermens State Committee for the 2020 Sunflower Shootout! This annual event is on the move to Firekeeper Golf Club in Mayetta, Kansas and includes 18 holes of championship golf on the infamous Firekeeper Golf Club. A luncheon, dinner, prizes and drink tickets are also included. Proceeds from this event also support scholarships for high school seniors and/or current college students entering the building material industry as well as legislative efforts and state meetings in Kansas.

#### **Important Announcement:**

The annual MLA Fall Fling will be repackaged in 2020-21 and renamed the MLA Fling. This 2-day event will be packed with education, networking and fun for dealers and vendors alike.

**To increase attendance of our dealer members, the MLA Board of Directors has elected to move this event to January/February 2021.**

***Sponsorship opportunities will be made available in the Fall of 2020 for this event and will be available via the 2021 Year-Long Sponsorship Options.***

#### **2020 Publications/Marketing Opportunities**

Along with MLA's annual event, MLA produces an annual membership directory as a resource for both MLA's dealer and vendor members. Although the internet can provide a wealth of information, the annual directory continues to be a trusted resource for members searching for new partners and/or products. Don't miss your chance to market your company, your products/services and more to the MLA membership! Advertise in the 2020 MLA Directory and let your association help you build greater market share and contacts within the MLA region.

***Use the attached year-long sponsorship form or contact Mike, Lindsay or Cody at (800) 747-6529 to sponsor/advertise in one or all of MLA's events/publications.***

All Proceeds go to support MLA

The Missouri Lumber Dealers Activity Fund & The Kansas Lumbermens State Fund

# 2020 MLA Swing into Spring All Events Sponsorship/Advertising Registration Form

## Vendors MUST Sponsor Event(s) to Attend the Event

*Includes recognition in all pre/post event marketing materials, newsletters, etc. Includes signage at the event.*

### Sponsorship Packages

#### 2020 MLA Swing into Spring

April 29 – May 1, 2020

Holiday Shores Resort - Osage Beach, MO

<input type="checkbox"/> <b>Platinum Sponsor (\$600)</b>	<input type="checkbox"/> <b>Gold Sponsor (\$300)</b>	<input type="checkbox"/> <b>Silver Sponsor (\$150)</b>	<b>Total Due</b>
Includes two (2) registrations for either fishing tournament or golf tournament (+) Steak/Chop Fry on April 30 <sup>th</sup>	Includes one (1) registration for either fishing tournament or golf tournament (+) Steak/Chop Fry on April 30 <sup>th</sup>	Includes one (1) registration for either fishing tournament or golf tournament (+) Steak/Chop Fry on April 30 <sup>th</sup>	

#### 2020 MLA Sunflower Shootout

June 4, 2020

Firekeeper Golf Club – Mayetta, KS

<input type="checkbox"/> <b>Pinnacle Sponsor (\$550)</b>	<input type="checkbox"/> <b>Championship Sponsor (\$375)</b>	<input type="checkbox"/> <b>Clubhouse Sponsor (\$250)</b>	<b>Total Due</b>
Includes two (2) registrations for either fishing tournament or golf tournament (+) Steak/Chop Fry on April 30 <sup>th</sup>	Includes one (1) registration for either fishing tournament or golf tournament (+) Steak/Chop Fry on April 30 <sup>th</sup>	Includes one (1) registration for either fishing tournament or golf tournament (+) Steak/Chop Fry on April 30 <sup>th</sup>	

Platinum & Pinnacle Sponsorship Registrations CAN be gifted/used to support a dealer member attending the event(s).

MLA will contact ALL Year-Long Sponsors to secure registration information if using Year-Long Sponsorship Form.

### Publication Advertising

#### 2020 MLA Dealer Directory

Released August 1, 2020

<input type="checkbox"/> <b>Cover Page Advertisement (\$1,500)</b>	<input type="checkbox"/> <b>Full Page Advertisement (\$1,000)</b>	<input type="checkbox"/> <b>One-half Page Horizontal Advertisement (\$550)</b>	<input type="checkbox"/> <b>One-half Page Vertical Advertisement (\$550)</b>	<b>Total Due</b>
4.5" x 7" <i>4-color (or) Black/White</i>	4.5" x 7" <i>4-color (or) Black/White</i>	4.5" x 3-5/8" <i>4-color (or) Black/White</i>	2.25" x 7" <i>4-color (or) Black/White</i>	

**2020 Special Offer: Register for 2 or more sponsorship/advertising opportunities and receive 10% off your order**

### Billing Information:

Company Contact \_\_\_\_\_ Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

#### Payment Options

- Credit Card
  - Visa
  - MasterCard
  - American Express
- Check

#### Credit Card Information

Name on Card \_\_\_\_\_

Card# \_\_\_\_\_ Expiration \_\_\_\_\_ CSV-CODE \_\_\_\_\_

**Please return completed Sponsorship Form & Billing Information to:**

Mid-America Lumbersmen's Association, 701 Decatur Ave N, #105 Golden Valley, MN 55427

Phone: (800) 757-6529 Fax: (763) 595-4060

**Visit [www.themla.com](http://www.themla.com) for additional information**

# Mid-America Lumbermens Association

## Application for Associate Membership

Please return to:

Mid-America Lumbermens Association  
701 Decatur Avenue N., Ste. 105, Golden Valley, MN 55427  
Phone: (800) 747-6529; Email: [info@themla.com](mailto:info@themla.com)

(Please print or type so MLA records are as accurate as possible)

Firm Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Toll Free No. \_\_\_\_\_ Email Address \_\_\_\_\_  
Website (URL) \_\_\_\_\_

### ASSOCIATE MEMBERSHIP DUES SCHEDULE

Indicate Category	Annual Rate*
<input type="checkbox"/> Manufacturer .....	\$495
<input type="checkbox"/> Wholesaler, Distributor, Jobber or Service Firm.....	\$395

\*Dues include a year's subscription to the *MLA News You Can Use* newsletter and the *MLA LINE*, electronic newsletter

#### Payment Options

- Credit Card
  - Visa
  - MasterCard
  - American Express
- Check

#### Credit Card Information

Name on Card \_\_\_\_\_  
Card# \_\_\_\_\_ Expiration \_\_\_\_\_ CSV-CODE \_\_\_\_\_

**We hereby apply for Associate Membership in the Mid-America Lumbermens Association. If accepted, we will abide by its bylaws and pay such Annual Membership Dues in advance, until resignation.**

**Signed By:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Title:** \_\_\_\_\_

*PLEASE NOTE: MLA is a qualified Not-For-Profit trade association under 501c6 of the Internal Revenue Code. For federal income tax purposes, 4 percent of your dues are not deductible business expense because of the Omnibus Budget Reconciliation Act of 1993, which prohibits the deductibility of state and federal lobbying activities on behalf of members.*